

Magic Fund Privacy Policy

Effective date: 12 February 2026

App name: Magic Fund

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Contact: hello@cameronwebby.com

Magic Fund is a trip planning and savings app designed to help you budget and plan theme park vacations. This Privacy Policy explains what information Magic Fund collects (if any), how it's used, and the choices you have.

Summary

- **No account required.** Magic Fund does not require you to create an account to use the app.
 - **Your trip data stays on your device.** Magic Fund stores trip budgets, transactions, packing lists, outfit plans, and wishlists locally on your device.
 - **No advertising or tracking.** Magic Fund does not use advertising SDKs and does not track you across apps and websites.
 - **Subscriptions are handled by Apple.** If you purchase a subscription, Apple processes the payment and provides us with limited purchase information.
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1. Information We Collect

A) Information you enter in the app (stored on-device)

Magic Fund stores the information you choose to create or enter, such as:

- Trip details (title, dates, number of nights)
- Budgets and category “buckets”
- Savings entries / transactions
- Packing list items
- Outfit planner entries (including any photos you choose to attach)
- Wishlist items (name, price, priority, status)

Where this data is stored: This data is stored locally on your device using Apple's on-device storage frameworks. Magic Fund does not upload this information to our servers.

B) Photos you attach (optional)

If you attach photos (e.g., for outfits), those photos are stored on your device and in your photo library according to your iOS settings and permissions.

C) Subscription and purchase information (via Apple)

If you subscribe to Magic Fund Pro (or make an in-app purchase), Apple processes the transaction. We do **not** receive your payment details (such as credit card numbers). Apple may provide us with limited information such as:

- Whether you have an active subscription
- A transaction identifier or receipt used to validate entitlement
- Subscription status (active/expired)

D) Notifications (optional)

If you enable notifications, Magic Fund may schedule **local notifications** on your device (for example, reminders related to saving or packing). We do not receive notification content on a server.

E) Data we do not collect

Magic Fund does **not** collect:

- Your name, address, phone number, or precise location
 - Contacts
 - Cross-app tracking identifiers for advertising
 - Your trip content on our servers
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2. How We Use Information

We use the information described above only to:

- Provide app functionality (budgets, progress, packing, outfits, wishlists)
- Display your trip progress and related views
- Enable optional widgets (if included in your plan) using on-device shared storage between the app and widget
- Determine Pro entitlement and subscription access (via Apple purchase status)

We do **not** sell your personal information.

3. Sharing and Disclosure

A) We do not sell or rent data

We do not sell, rent, or share your trip data with third parties for advertising purposes.

B) Apple services

Apple may collect information as part of:

- App Store downloads and analytics
- In-app purchases and subscriptions (StoreKit)
- iCloud backups (if enabled in your device settings)

Apple's data handling is governed by Apple's own policies.

C) Legal requirements

We may disclose information if required to do so by law (for example, in response to a valid legal request). Because Magic Fund generally does not store your trip data on our servers, our ability to disclose user-entered data is typically limited.

4. Data Retention

Magic Fund retains your user-entered data **on your device** until you delete it.

You can remove data by:

- Deleting trips/items within the app (if supported), and/or
- Deleting the app from your device (which removes locally stored app data)

If your device uses iCloud backup, copies of app data may persist in your backups depending on your Apple settings. You can manage iCloud backups in iOS settings.

5. Your Choices and Controls

- **Notifications:** You can enable/disable notifications at any time in iOS Settings.
- **Photos:** You control photo access permissions in iOS Settings.
- **Deleting data:** Delete trips/items in-app (if available) or uninstall the app to remove local data.

Because we do not maintain user accounts or store your trip data on our servers, requests such as “download my data” or “delete my server-stored data” generally do not apply—your data is primarily under your control on your device.

6. Tracking and Advertising (App Tracking Transparency)

Magic Fund does **not** track you across third-party apps or websites and does not use third-party advertising SDKs. Therefore, Magic Fund does not request App Tracking Transparency permission.

7. Security

We take reasonable steps to help protect information stored within the app. However, no method of storage is 100% secure. You are responsible for maintaining the security of your device (e.g., passcode, Face ID/Touch ID).

8. Children’s Privacy

Magic Fund is intended for a general audience and is not designed to collect personal information from children. We do not knowingly collect personal information from children under 13. If you believe a child has provided personal information to us, contact us at hello@cameronwebby.com.

9. International Users

Magic Fund is available globally. If you use the app outside the country where we operate, Apple may process certain information internationally as part of App Store services and subscriptions.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. If we make changes, we will update the “Effective date” above and provide the updated policy where it is accessible (for example, in-app and on our website).